

Altos Trends

Altos Trends offers 7- and 90-day summary zip-code level views built on top of our Altos Listings Intel to provide a layer of analysis above granular address-level data. Altos has historical trends data available back to 2011.

How We're Different

For clients who want a high-level analysis, don't require the address-level data, and want to skip a level of granular analytical work, Altos Trends is the right solution. Altos Trends allows clients to quickly develop their own graphical representations of the national or local market trends that matter to them.



Use Cases

Media

Altos content and media clients use Altos Trends to provide quick market snapshots in their content or on customer-facing websites.

Real Estate Software

Software clients targeting real estate professionals incorporate Altos Trends data into analytics that provide greater market context to end users.

Altos Trends data pairs well with Altos Pending Intel, as it allows clients to see when homes fall off the active listing market and go under contract, giving them a view of how houses are being absorbed by the market. Are they selling? Are they being taken down without a sale or transaction? Altos Pending Intel completes the story in conjunction with Altos Trends.

Altos Trends Fields

date	days_on_market_mean	new_listings_total
state	days_on_market_median	percent_price_decreased_median
city	estimated_sales_total	percent_price_increased_median
zip	house_rental_price_median	price_max
res_type	inventory_total	price_median
quartile	listings_absorbed_total	price_min
rolling_average	magnitude_price_decreased_median	price_of_listings_absorbed_median
age_mean	magnitude_price_increased_median	price_of_new_listings_median
apartment_rental_price_median	market_action_median	rental_price_median
baths_mean	months_of_inventory_median	sqft_median
beds_mean		

Our Process

- All Altos data is updated weekly on Sundays and covers as close to 100% of the population as is technically feasible.
- We source data every single day, and our data team checks and cleans the data to present the most accurate view of national and local housing markets each week.
- All datasets are available at a national level, and all but Altos Trends data are address-level.
- Every address-level dataset includes geo-tagging with latitude and longitude.
- National datasets are uniformly formatted for all markets.

Ready to get started? Email sales@altosresearch.com for sample data and a price quote today.